

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters’ Day 2012 – Celebrations on 25-01-2012 – Publicity Campaign – Broadcasting of Spots in RED-FM 93.5, Hyderabad – Payment of bill Rs.52,944/- to M/s. Udaya FM Private Limited, Chennai – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1127**

**Dated: 13-03-2012**

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No. 3389/Elecs.E/A2/2011-127, dt:21-01-2012.
3. From RED-F.M 93.5, Hyderabad Bill No. 5200700727/2012/01, dt: 31-01-2012.

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**ORDER:**

In the letter 3<sup>rd</sup> read above, the RED-FM 93.5, Hyderabad Radio Channel has been requested to broadcast 40 Radio Jingles spots through all stations in their channel during prime time in the morning (five jingles) and evening (five jingles) from 22<sup>nd</sup> to 24<sup>th</sup> January, 2012 and in the morning (10 jingles) on 25-01-2012 to create awareness among citizens / electors regarding National Voters Day Celebrations on 25-01-2012. Accordingly, RED-FM 93.5 has broadcasted 40 Radio Jingles spots through Visakhapatnam station in Andhra Pradesh from 22-01-2012 to 25-01-2012 and furnished the bills for an amount of Rs.52,944/- of M/s.Udaya FM Private Limited, Chennai as per the DAVP approved rates including all taxes and requested for arranging payment vide reference 3<sup>rd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.52,944/-** (Rupees Fifty two thousand nine hundred and forty four only) to M/s.Udaya FM Private Limited, Chennai towards broadcasting 40 Radio Jingles spots through Visakhapatnam station from 22-01-2012 to 25-01-2012 to create awareness among the citizens / electors regarding National Voters Day Celebrations.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“M/s. Udaya FM Private Limited, Chennai” A/c No.036109000068901, City Union Bank Limited, Mandaveli Branch, Chennai -600028 (IFSC Code No:CIUB0000036), MICR Code No:600054002.**

(Contd..2..)

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1<sup>st</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The Manager, RED-FM 93.5, Hyderabad  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER